How to Create a New YouTube Channel

If you want to upload videos, make comments or video playlists, you will need to create a YouTube channel. To business owners, having a Youtube channel can help brand your business and divert targeted traffic to your website. This article shows you how to create a personal YouTube channel and a brand YouTube channel.

What is the difference between personal and brand YouTube channel?

YouTube personal account is for an individual/one person. Only one ID can administer this (from which you create the channel), new admins/moderator cannot be added. YouTube Brand account is for Companies/Teams, several members working on one YouTube channel. It is easy to add new member in Brand account.

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- **<u>Step 1</u>**: Go to Youtube and login to your account.
- **<u>Step 2</u>**: Click on your profile image in the upper-right corner of the page.
- Step 3: Select Creator Studio.

()	Steven T: @gmail.	com
8	My channel	
\$	Creator Studio	-
8	Switch account	>
€	Sign out	_
ø	Dark theme: Off	>
×A	Language: English	>
\$	Settings	
0	Help	_
<u>!</u>	Send feedback	_
Locati	on: United States	>
Restricted Mode: Off		>

Step 4: Click Create a channel.

<u>Step 5</u>: Choose a name for your channel, then click **Create Channel**.

<u>Step 6</u>: If you want to create a personal channel, enter your display name and click **Create Channel**.

To create a channel for a Brand Account that you already manage, click **Use a business** or other.

Use YouTube as
Steven A By clicking "Create channel", you agree to YouTube's Terms of Service. Learn more Changes you make here may show up across Google services with content you create and share, and to people you interact with. Learn more
CANCEL CREATE CHANNEL

<u>Step 7</u>:

Your channel has just been created. Enjoy making and sharing videos!

If you choose **Use a business or other name**, you will need to enter a Brand Account name and click **Create**. If this Brand Account name already has a channel, you can't create a new one.

Congratulations! You have added a channel to your account!

You can create as many channels as you wish with different usernames.